WPD

Portfolio
(work - process - description)

Portfolio WPD

"by the time the page loads, I know if this person is worth looking at"

"if I don't know what they do, I don't try to figure it out"

"the first thing I check is onReleaseOutside"

"quality over quantity - but there better be enough to showcase all of the skills you bring to the company"

Portfolio WDP

The Basics

Who are you? "Adam Smith"

What do you do or want? "Interactive Designer/Developer"

How do I get in touch with you? (contact info)

Where do you have experience? (linked/html resume)

Portfolio WDP

W - Work

BIG (start at 800 X 600)

Screenshots work

First image may be the only image they see

Make sure loading is progressive (don't make them wait)

Portfolio WDP

P - Process

BIG (start at 800 X 600) - compress process into 1 image

Short descriptions of your process

Scans or Screenshots work

Link to examples (PDF or Blog)

Portfolio WDP

D - Description

— Short and Simple

— Project Title, Your Role, Technology/Process

— Can add a 2-3 sentence description of what or why

— If they need to read more include a link

Portfolio WDP

The Page (above the fold)

Your Name - Page Title

What do you do - Sub-Title

Utility links to Resume and Contact

repeat {

Big Image

Short Description (title, role, tech, additional links)

Portfolio WDP

How to make a page

— HTML (Dreamweaver, InDesign, Word, PS, templates)

— PDF (InDesign, Word) - requires download

— Flash (custom or templates-3rd party or PS)

— Blogs (don't use it for personal blogging)

— External Sites (Vimeo, YouTube)

Portfolio WDP

Places to look

- Tools (http://SlideShowPro.net , LightBox)

- Your hosting company (templates, galleries)

- WordPress Templates

- http://cias.rit.edu/request http:people.rit.edu

- Search (creative portfolios, slideshows, templates) http://activeden.net/

- Adobe (ePortfolio)

- http://cargocollective.com

- http://psd.tutsplus.com/ , http://net.tutsplus.com/

Portfolio WDP

Find the right solution

— You can create a unique portfolio - You don't have to

— Find technology that you feel comfortable with

— It is about your WORK not the portfolio

— The design should not compete with the work

Portfolio WDP

- Creativity Website
  - Show off your work
  - Help create a central location for people to go
  - View your fellow classmates work
  - Get better search results

Portfolio WDP

Uploading to Creativity - What do you need

- http://creativity.cias.rit.edu/register.php
- URL link to your portfolio (http://)
- JPG image 258 X 78 pixels @ 72 dpi
    - upload to your server
    - copy url ex. http://myserver.cias.rit.edu/myimage.jpg
- Select your current year level and Major
- Select 6 interests

Portfolio WDP

Examples:

— http://aesfaa.cias.rit.edu/adobe/collaboration/

— http://thedesignmix.com/

— http://cargocollective.com/alexpytlarz

— http://kxk7127.cias.rit.edu/